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**DECLARATION FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

Declaration
Submitted
with Initial
Filing

Declaration
Submitted after Initial
Filing (surcharge
(37 CFR 1.16 (e))
required)

OR

Attorney Docket Number	DOSHSMITH-01
First Named Inventor	Dosh
COMPLETE IF KNOWN	
Application Number	/
Filing Date	
Art Unit	
Examiner Name	

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Loyalty Club Reward System for Use in a Broadcast Loyalty Program

(Title of the Invention)

the specification of which

 is attached hereto

OR

 was filed on (MM/DD/YYYY) as United States Application Number or PCT InternationalApplication Number and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>

 Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 2]

PTO/SB/01 (10-01)
Approved for use through 10/31/2002 GMB 0051-R032
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
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DECLARATION — Utility or Design Patent Application

Direct all correspondence to: Customer Number _____ OR Correspondence address below

Name Law Office of Thomas C. Saitta, P.A.

Address 6821-203 Southpoint Dr. North

<u>City</u>	Jacksonville	<u>State</u>	FL	<u>ZIP</u>	32216
<u>Country</u>	US	<u>Telephone</u>	904-296-5825	<u>Fax</u>	904-296-1561

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that wilful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such wilful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: A petition has been filed for this unsigned inventor

<u>Given Name</u> (first and middle (if any))	Sidney	<u>Family Name</u> or Surname	Dash, Jr.
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<u>Inventor's Signature</u>	<i>Sidney Dash</i>		<u>Date</u>	10/19/01	
<u>Residence: City</u>	Crystal River	<u>State</u>	FL	<u>Country</u>	US
<u>Citizenship</u>					US

Mailing Address P.O. Box 1290

<u>City</u>	Crystal River	<u>State</u>	FL	<u>ZIP</u>	34423	<u>Country</u>	US
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NAME OF SECOND INVENTOR: A petition has been filed for this unsigned inventor

<u>Given Name</u> (first and middle (if any))	Gordon Peck	<u>Family Name</u> or Surname	Smith
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<u>Inventor's Signature</u>			<u>Date</u>		
<u>Residence: City</u>	Ocala	<u>State</u>	FL	<u>Country</u>	US
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Mailing Address 1824 S.E. Seventh St.

<u>City</u>	Ocala	<u>State</u>	FL	<u>ZIP</u>	34471	<u>Country</u>	US
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Additional inventors are being named on the _____ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

PTO/SB/01 (4-04)
Approved for use through 10/31/2002, OMB 0851-0032
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
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DECLARATION — Utility or Design Patent Application

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Name **Law Office of Thomas C. Saitta, P.A.**

Address **6821-203 Southpoint Dr. North**

City	Jacksonville	State	FL	ZIP	32216
Country	US	Telephone	904-296-5825		
			Fax 904-296-1561		

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NAME OF SOLE OR FIRST INVENTOR : A petition has been filed for this unsigned Inventor

Given Name (First and middle if any)	Sidney	Family Name or Surname	Dosh, Jr.
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Inventor's Signature	Date
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Country	US
Citizenship	US

Mailing Address	P.O. Box 1290			
City	Crystal River	State	FL	ZIP
			34423	Country
				US

NAME OF SECOND INVENTOR: A petition has been filed for this unsigned Inventor

Given Name (First and middle if any)	Gordon Peek	Family Name or Surname	Smith
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Inventor's Signature	Date
Residence: City	Ocala
State	FL
Country	US
Citizenship	US

Mailing Address	1824 S.E. Seventh St.			
City	Ocala	State	FL	ZIP
			34471	Country
				US

Additional Inventors are being named on the _____ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.